# NCERA– 216 Latino Focused Webinars "Understanding acculturation and integration of Latino newcomers and long-term residents in rural communities"

### Join us on Wednesday,

#### Feb 17, 12pm, CST ;1pm, EST

Among the transformational events currently shaping the future of U.S. agriculture is the process of demographic and cultural change, especially in communities of the Midwest and the South that until only two decades ago were settled almost exclusively by people of European descent. The prosperity of Midwestern rural communities depends in part on the successful and lasting integration of newcomers into society's fabric as workers, consumers and entrepreneurs. Rural communities have limited access to information that impacts immigrant earnings and wellbeing. Lack of integration between receiving and immigrant communities result in short-term and long-term social costs to the community. We will provide highlights of our framework, findings, and the appreciative inquiry process of a 3-year project, examining the economic and social integration of three rural communities in Missouri from the perspectives of immigrant newcomers and long-term residents. This project focuses on promoting the sustainability of agriculture and rural communities, by using an interdisciplinary strengths-based model and developing tools and processes to facilitate the integration between long time members of rural communities and Latino newcomers.



**Corinne Valdivia**, Associate Professor, Department of Agricultural and Applied Economics, College of Food, Agriculture and Natural Resources, MU. Her research focus is on livelihood strategies and the factors that contribute to economic integration, development, and well being.

**Stephen C. Jeanetta**, Rural Sociology, Community Development, CAFNR, MU. Steve is interested in programs that build the capacity of communities and community organizations.

**Lisa Y. Flores,** Associate Professor, Educational, School, & Counseling Psychology, College of Education, MU She is co-director of the Center of Multicultural Research, Training and Consultation, which is housed in her department. Her research area examines the educational and career decision-making of Mexican Americans.

#### Sponsored by NCERA-

216, Latino and Immigrants in Midwestern Communities and North Central Region Center for Rural Development (NCRCRD), and University of Missouri – Extension, and the Julian Samora Research Institute at Michigan State University.

If you have questions or would like to present a webinar email Dr. Pilar Horner at phorner@msu.edu.

## WEDNESDAY, February 17, 2016 12pm CST, 1pm EST

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